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Privacy policy  
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### 1) Introduction and contact details of the controller

1.1 We are pleased that you are visiting our website and thank you for your interest. In the following, we will inform you about how we handle your personal data when you use our website. Personal data is all data with which you can be personally identified.

1.2 The controller in charge of data processing on this website, within the meaning of the General Data Protection Regulation (GDPR), is Sebastian Winzker, Baumschulenallee 20-22, 30625 Hannover, Deutschland, E-Mail: support@copytrade-market.com. The controller in charge of the processing of personal data is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data.

### 2) Data collection when visiting our website

2.1 If you use our website for information purposes only, i.e. if you do not register or otherwise provide us with information, we only collect the data that your browser transmits to the site server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you:

- Our visited website
- Date and time at the time of access
- Amount of data sent in bytes
- Source/reference from which you reached the page
- Browser used
- Operating system used
- IP address used (if applicable: in anonymised form)

Processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in improving the stability and functionality of our website. The data is not passed on or used in any other way. However, we reserve the right to subsequently check the server log files if there are concrete indications of unlawful use.

2.2 This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or enquiries to the controller). You can recognise an encrypted connection by the character string "https://" and the lock symbol in your browser line.

### 3) Cookies

In order to make visiting our website attractive and to enable the use of certain functions, we use cookies, i.e. small text files that are stored on your end device. Some of these cookies are automatically deleted after you close your browser (so-called "session cookies"), while others remain on your device for longer and enable page settings to be saved (so-called "persistent cookies"). In the latter case, you can find the storage period in the cookie settings overview of your web browser.

If personal data is also processed by individual cookies used by us, the processing is carried out in accordance with Art. 6 para. 1 lit. b GDPR either for the execution of the contract, in

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accordance with Art. 6 para. 1 lit. a GDPR in the case of consent given or in accordance with Art. 6 para. 1 lit. f GDPR to safeguard our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the page visit. You can set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or to exclude the acceptance of cookies for certain cases or in general.

Please note that if you do not accept cookies, the functionality of our website may be restricted.

#### 4) Making contact

##### 4.1 Bitrix24

This website uses a live chat system from the following provider: Bitrix24 Ltd, Poseidonos, 1, LEDRA BUSINESS CENTER Egkomi, 2406, Nicosia, Cyprus

The processing of personal data transmitted via the chat is carried out either in accordance with Art. 6 para. 1 lit. b GDPR, because it is necessary for the initiation or execution of the contract, or in accordance with Art. 6 para. 1 lit. f GDPR due to our legitimate interest in the effective support of our site visitors.

Subject to any statutory retention periods to the contrary, your data transmitted in this way will be deleted once the matter in question has been conclusively clarified.

In addition, further information may be collected and analysed using cookies for the purpose of creating pseudonymised user profiles; however, this information is not used to identify you personally and is not merged with other data sets. If this information has a personal reference, the processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in the statistical analysis of user behaviour for optimisation purposes.

The setting of cookies can be prevented by appropriate browser settings. In this case, however, the functionality of our website may be restricted. You can object to the collection and storage of data for the purpose of creating a pseudonymised user profile at any time with effect for the future.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

4.2 Personal data is collected when you contact us (e.g. via contact form or email). Which data is collected when using a contact form can be seen from the respective contact form. This data is stored and used exclusively for the purpose of responding to your enquiry or for contacting you and the associated technical administration.

The legal basis for the processing of this data is our legitimate interest in responding to your request in accordance with Art. 6 para. 1 lit. f GDPR. If your contact is aimed at concluding a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b GDPR. Your data will be deleted after final processing of your enquiry. This is the case if it can be inferred from the circumstances that the matter in question has been conclusively clarified and provided that there are no statutory retention obligations to the contrary.

#### 5) Registration with the portal or forum

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You can register on our website by providing personal data. Which personal data is processed for registration is determined by the input mask used for registration. We use the so-called double opt-in procedure for registration, i.e. your registration is not complete until you have confirmed your registration by clicking on the link contained in a confirmation e-mail sent to you for this purpose. If you do not confirm your registration within 24 hours, your registration will be automatically deleted from our database. You must provide the aforementioned data. You can provide all other information voluntarily by using our portal. When you use our portal, we store your data required for the fulfilment of the contract, including any information on the method of payment, until you finally delete your access. We also store the voluntary data you provide for the duration of your use of the portal, unless you delete it beforehand. You can manage and change all information in the protected customer area. The legal basis is Art. 6 para. 1 lit. f GDPR.

In addition, we store all content published by you (such as public posts, noticeboard entries, guestbook entries, etc.) in order to operate the website. We have a legitimate interest in providing the website with complete user-generated content. The legal basis for this is Art. 6 para. 1 lit. f GDPR. If you delete your account, your public statements, especially in the forum, will remain visible to all readers, but your account will no longer be accessible. All other data will be deleted in this case.

## 6) Use of customer data for direct advertising

### 6.1 Registration for our e-mail newsletter

If you subscribe to our e-mail newsletter, we will send you regular information about our offers. The only mandatory information for sending the newsletter is your e-mail address. The provision of further data is voluntary and is used to address you personally. We use the so-called double opt-in procedure for sending the newsletter. This means that we will only send you an e-mail newsletter if you have expressly confirmed to us that you consent to receiving the newsletter. We will then send you a confirmation e-mail asking you to confirm that you wish to receive the newsletter in future by clicking on a corresponding link. By activating the confirmation link, you give us your consent to the use of your personal data in accordance with Art. 6 para. 1 lit. a GDPR. When you register for the newsletter, we store your IP address entered by the Internet Service Provider (ISP) as well as the date and time of registration in order to be able to trace any possible misuse of your e-mail address at a later date. The data collected by us when you register for the newsletter will be used exclusively for the purpose of advertising by means of the newsletter. You can unsubscribe from the newsletter at any time via the link provided for this purpose in the newsletter or by sending a corresponding message to the controller named at the beginning. Once you have cancelled your subscription, your e-mail address will be deleted from our newsletter mailing list immediately, unless you have expressly consented to further use of your data or we reserve the right to use data beyond this, which is permitted by law and about which we inform you in this declaration.

### 6.2 Sending the e-mail newsletter to existing customers

If you have provided us with your e-mail address when purchasing goods or services, we reserve the right to regularly send you offers for similar goods or services to those already purchased from our range by e-mail. In accordance with Section 7 (3) UWG, we do not need to obtain separate consent from you for this. In this respect, data processing is carried out

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solely on the basis of our legitimate interest in personalised direct advertising in accordance with Art. 6 para. 1 lit. f GDPR. If you have initially objected to the use of your email address for this purpose, we will not send you any emails.

You are entitled to object to the use of your e-mail address for the aforementioned advertising purpose at any time with effect for the future by sending a message to the controller named at the beginning. You will only incur transmission costs for this in accordance with the basic tariffs. Upon receipt of your objection, the use of your e-mail address for advertising purposes will be discontinued immediately.

## 7) Web analysis services

### 7.1 Google (Universal) Analytics

This website uses Google (Universal) Analytics, a web analysis service of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), which enables your use of our website to be analysed.

When you visit the website, Google (Universal) Analytics sets cookies by default, which are stored as small text modules on your end device and collect certain information. The scope of this information also includes your IP address, which, however, is shortened by Google by the last digits in order to exclude a direct personal reference.

The information is transferred to Google servers and processed there. Transmission to Google LLC, based in the USA, is also possible.

Google uses the information collected on our behalf to analyse your use of the website, to compile reports on website activity for us and to provide other services relating to website activity and internet usage. The abbreviated IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. The data collected as part of the use of Google (Universal) Analytics is stored for a period of two months and then deleted.

All processing described above, in particular the setting of cookies on the terminal device used, will only take place if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR.

Without your consent, Google (Universal) Analytics will not be used during your visit to our website. You can revoke your consent at any time with effect for the future. To exercise your right of cancellation, please deactivate this service using the "cookie consent tool" provided on the website.

We have concluded an order processing contract with Google, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

Further legal information on Google (Universal) Analytics can be found at

<https://policies.google.com/privacy?hl=de&gl=de> and at

<https://policies.google.com/technologies/partner-sites>

#### Demographic characteristics

Google (Universal) Analytics uses the special function "demographic characteristics" and can use it to create statistics that make statements about the age, gender and interests of site visitors. This is done by analysing advertising and information from third-party providers.

This allows target groups to be identified for marketing activities. However, the data collected cannot be assigned to a specific person and is deleted after being stored for a period of two months.

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## Google Signals

As an extension to Google (Universal) Analytics, Google Signals can be used on this website to generate cross-device reports. If you have activated personalised ads and have linked your devices to your Google account, Google can analyse your usage behaviour across devices and create database models, including for cross-device conversions, subject to your consent to the use of Google Analytics in accordance with Art. 6 para. 1 lit. a GDPR. We do not receive any personal data from Google, only statistics. If you want to stop the cross-device analysis, you can deactivate the "Personalised advertising" function in the settings of your Google account. To do this, follow the instructions on this page:

<https://support.google.com/ads/answer/2662922?hl=de> You can find more information about Google Signals at the following link:

<https://support.google.com/analytics/answer/7532985?hl=de>

## UserIDs

As an extension to Google (Universal) Analytics, the "UserIDs" function can be used on this website. If you have consented to the use of Google (Universal) Analytics in accordance with Art. 6 para. 1 lit. a GDPR, have set up an account on this website and log in with this account on different devices, your activities, including conversions, can be analysed across devices. For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

## 7.2 Google Analytics 4

This website uses Google Analytics 4, a web analysis service of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), which enables your use of our website to be analysed.

By default, Google Analytics sets 4 cookies when you visit the website, which are stored as small text modules on your end device and collect certain information. The scope of this information also includes your IP address, which, however, is shortened by Google by the last digits in order to exclude a direct personal reference.

The information is transferred to Google servers and processed there. Transmission to Google LLC, based in the USA, is also possible.

Google uses the information collected on our behalf to analyse your use of the website, to compile reports on website activity for us and to provide other services relating to website activity and internet usage. The abbreviated IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. The data collected as part of the use of Google Analytics 4 is stored for a period of two months and then deleted.

All processing described above, in particular the setting of cookies on the terminal device used, will only take place if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR.

Without your consent, Google Analytics 4 will not be used during your visit to our website. You can revoke your consent at any time with effect for the future. To exercise your right of cancellation, please deactivate this service using the "cookie consent tool" provided on the website.

We have concluded an order processing contract with Google, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

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Further legal information on Google Analytics 4 can be found at <https://policies.google.com/privacy?hl=de&gl=de> and at <https://policies.google.com/technologies/partner-sites>

#### Demographic characteristics

Google Analytics 4 uses the special function "demographic characteristics" and can use it to create statistics that make statements about the age, gender and interests of site visitors. This is done by analysing advertising and information from third-party providers. This allows target groups to be identified for marketing activities. However, the data collected cannot be assigned to a specific person and is deleted after being stored for a period of two months.

#### Google Signals

As an extension to Google Analytics 4, Google Signals can be used on this website to generate cross-device reports. If you have activated personalised ads and have linked your devices to your Google account, Google can analyse your usage behaviour across devices and create database models, including for cross-device conversions, subject to your consent to the use of Google Analytics in accordance with Art. 6 para. 1 lit. a GDPR. We do not receive any personal data from Google, only statistics. If you wish to stop the cross-device analysis, you can deactivate the "Personalised advertising" function in the settings of your Google account. To do this, follow the instructions on this page:

<https://support.google.com/ads/answer/2662922?hl=de> You can find more information about Google Signals at the following link:

<https://support.google.com/analytics/answer/7532985?hl=de>

#### UserIDs

As an extension to Google Analytics 4, the "UserIDs" function can be used on this website. If you have consented to the use of Google Analytics 4 in accordance with Art. 6 para. 1 lit. a GDPR, have set up an account on this website and log in with this account on different devices, your activities, including conversions, can be analysed across devices.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

#### 8) Retargeting/remarketing and conversion tracking

Facebook pixel for creating custom audiences with extended data synchronisation (with cookie consent tool)

Within our online offering, we use the "Facebook Pixel" service of the following provider in extended data synchronisation mode: Meta Platforms Ireland Limited, 4 Grand Canal Quare, Dublin 2, Ireland ("Facebook")

If a user clicks on an advert placed by us on Facebook, a parameter is added to the URL of our linked page with the help of "Facebook Pixel". This URL parameter is then entered into the user's browser after redirection by a cookie that our linked page sets itself. In addition, this cookie collects specific customer data such as the email address that we collect on our website linked to the Facebook ad during processes such as purchase transactions, account logins or registrations (extended data synchronisation). The cookie is then read and enables the data, including the specific customer data, to be transmitted to Facebook.

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We use "Facebook Pixel" with advanced data matching to make our Facebook adverts (so-called "Facebook Ads") more effective and to ensure that they correspond to the interests of users or have certain characteristics (e.g. interests in certain topics or products determined on the basis of the websites visited), which we transmit to Facebook (so-called "Custom Audiences").

In addition, we analyse the effectiveness of our advertisements by tracking whether users were redirected to our website after clicking on an advertisement (conversion). Compared to the standard version of "Facebook Pixel", the extended data synchronisation function helps us to better measure the effectiveness of our advertising campaigns by recording more associated conversions.

All transmitted data is stored and processed by Facebook so that an assignment to the respective user profile is possible and Facebook can use the data for its own advertising purposes in accordance with Facebook's data usage guidelines (<https://www.facebook.com/about/privacy/>). The data may enable Facebook and its partners to place adverts on and off Facebook.

All processing described above, in particular the setting of cookies for reading information on the terminal device used, will only be carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service in the "cookie consent tool" provided on the website.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

The information generated by Facebook is usually transmitted to a Facebook server and stored there; in this context, it may also be transmitted to Meta Platforms Inc. servers in the USA.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

## 9) Page functionalities

### 9.1 Vimeo

This website uses plugins to display and play videos from the following provider: Vimeo, LLC, 555 West 18th Street, New York, New York 10011, USA

When you access a page on our website that contains such a plugin, your browser establishes a direct connection to the provider's servers in order to load the plugin. In the process, certain information, including your IP address, is transmitted to the provider.

If playback of embedded videos is started via the plugin, the provider also uses cookies to collect information about user behaviour, compile playback statistics and prevent abusive behaviour.

If you are logged into a user account with the provider during your visit to the site, your data will be assigned directly to your account when you click on a video. If you do not wish your data to be associated with your account, you must log out before clicking the play button.

All of the aforementioned processing, in particular the setting of cookies for reading information on the end device used, will only take place if you have given us your express

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consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service via the "cookie consent tool" provided on the website.

For the transfer of data to the USA, the provider refers to standard contractual clauses of the European Commission, which are intended to ensure compliance with the European level of data protection.

## 9.2 Youtube

This website uses plugins to display and play videos from the following provider: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data may also be transmitted to: Google LLC, USA

When you access a page on our website that contains such a plugin, your browser establishes a direct connection to the provider's servers in order to load the plugin. In the process, certain information, including your IP address, is transmitted to the provider.

If playback of embedded videos is started via the plugin, the provider also uses cookies to collect information about user behaviour, compile playback statistics and prevent abusive behaviour.

If you are logged into a user account with the provider during your visit to the site, your data will be assigned directly to your account when you click on a video. If you do not wish your data to be associated with your account, you must log out before clicking the play button.

All of the aforementioned processing, in particular the setting of cookies for reading information on the end device used, will only take place if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service via the "cookie consent tool" provided on the website.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

## 9.3 Facebook Connect

On our website, we provide a single sign-on function from the following provider: Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

In addition to the transmission of data to the above-mentioned provider location, data may also be transmitted to Meta Platforms Inc., USA

If you have an account with the provider, you can use this account data to create a user account or to register on our website.

When you visit this site, a direct connection can be established between your browser and the provider's servers via this login function, even if you do not have an account with the provider or are not logged into one. The provider then receives the information that you have visited our site. The information collected in this way (possibly including your IP address) is transmitted directly from your browser to a server of the provider and stored there. However, the information is not used to identify you personally and is not passed on to third parties.

These data processing operations are carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in a user-friendly and interactive design of our online presence.

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If you click the login button to register with the provider on our website using your account data, the provider will transmit the general and publicly accessible information stored in your account (user ID, name, address, e-mail address, age and gender) to us exclusively on the basis of your express consent in accordance with Art. 6 para. 1 lit. a GDPR.

We store and use the data transmitted by the provider to set up a user account with the necessary data (title, first name, surname, address data, country, e-mail address, date of birth), provided that you have authorised this to the provider. Conversely, based on your consent, data (e.g. information about your surfing or purchasing behaviour) may be transferred from us to your account with the provider.

The consent given can be revoked at any time with effect for the future.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

#### 9.4 Google Sign-In

On our website we provide a single sign-on function of the following provider: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

In addition to the transmission of data to the above-mentioned provider location, data may also be transmitted to Google LLC, USA

If you have an account with the provider, you can use this account data to create a user account or to register on our website.

When you visit this site, a direct connection can be established between your browser and the provider's servers via this login function, even if you do not have an account with the provider or are not logged into one. The provider then receives the information that you have visited our site. The information collected in this way (possibly including your IP address) is transmitted directly from your browser to a server of the provider and stored there. However, the information is not used to identify you personally and is not passed on to third parties.

These data processing operations are carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in a user-friendly and interactive design of our online presence.

If you click the login button to register with the provider on our website using your account data, the provider will transmit the general and publicly accessible information stored in your account (user ID, name, address, e-mail address, age and gender) to us exclusively on the basis of your express consent in accordance with Art. 6 para. 1 lit. a GDPR.

We store and use the data transmitted by the provider to set up a user account with the necessary data (title, first name, surname, address data, country, e-mail address, date of birth), provided that you have authorised this to the provider. Conversely, data (e.g. information about your surfing or purchasing behaviour) may be transferred from us to your account with the provider on the basis of your consent.

The consent given can be revoked at any time with effect for the future.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

#### 9.5 Login With Amazon

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On our website, we provide a single sign-on function from the following provider: Amazon EU S.a. r.l., 38 avenue John F. Kennedy, L-1855 Luxembourg

In addition to the transmission of data to the above-mentioned provider location, data may also be transmitted to Amazon.com Inc., USA

If you have an account with the provider, you can use this account data to create a user account or to register on our website.

When you visit this site, a direct connection can be established between your browser and the provider's servers via this login function, even if you do not have an account with the provider or are not logged into one. The provider then receives the information that you have visited our site. The information collected in this way (possibly including your IP address) is transmitted directly from your browser to a server of the provider and stored there. However, the information is not used to identify you personally and is not passed on to third parties.

These data processing operations are carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in a user-friendly and interactive design of our online presence.

If you press the login button to register with the provider on our website using your account data, the provider will transmit the general and publicly accessible information stored in your account (user ID, name, address, e-mail address, age and gender) to us exclusively on the basis of your express consent in accordance with Art. 6 para. 1 lit. a GDPR.

We store and use the data transmitted by the provider to set up a user account with the necessary data (title, first name, surname, address data, country, e-mail address, date of birth), provided that you have authorised this to the provider. Conversely, data (e.g. information about your surfing or purchasing behaviour) may be transferred from us to your account with the provider on the basis of your consent.

The consent given can be revoked at any time with effect for the future.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

#### 9.6 Applications for job advertisements by e-mail

We advertise current vacancies on our website in a separate section, for which interested parties can apply by e-mail to the contact address provided.

Applicants must provide all personal data necessary to make an informed judgement, including general information such as name, address and contact details, as well as evidence of performance and, where applicable, health-related information. Details of how to apply can be found in the job advertisement.

After receipt of the application by e-mail, the data will be stored and analysed exclusively for the purpose of processing the application. If we have any queries, we will use either the applicant's email address or telephone number. The processing is carried out on the basis of Art. 6 para. 1 lit. b GDPR (or § 26 para. 1 BDSG), in the sense of which the application procedure is considered to be the initiation of an employment contract.

Insofar as special categories of personal data within the meaning of Art. 9 para. 1 GDPR (e.g. health data such as information on severely disabled status) are requested from applicants as part of the application process, the processing is carried out in accordance with Art. 9

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para. 2 lit. b. GDPR so that we can exercise the rights arising from labour law and social security and social protection law and fulfil our obligations in this regard.

Cumulatively or alternatively, the processing of special categories of data may also be based on Art. 9 para. 1 lit. h GDPR if it is carried out for the purposes of preventive health care or occupational medicine, for the assessment of the applicant's fitness for work, for medical diagnostics, health or social care or treatment or for the management of health or social care systems and services.

If the applicant is not selected or if an applicant withdraws their application prematurely, their submitted data and all electronic correspondence, including the application email, will be deleted after 6 months at the latest following a corresponding notification. This period is based on our legitimate interest in answering any follow-up questions about the application and, if necessary, to be able to fulfil our obligations to provide evidence under the regulations on equal treatment of applicants.

In the event of a successful application, the data provided will be processed on the basis of Art. 6 para. 1 lit. b GDPR (for processing in Germany in conjunction with § 26 para. 1 BDSG) for the purpose of implementing the employment relationship.

## 10) Tools and miscellaneous

### Cookie Consent Tool

This website uses a so-called "cookie consent tool" to obtain effective user consent for cookies and cookie-based applications that require consent. The "cookie consent tool" is displayed to users when they access the website in the form of an interactive user interface on which consent for certain cookies and/or cookie-based applications can be given by ticking a box. By using the tool, all cookies/services requiring consent are only loaded if the respective user gives their consent by ticking the appropriate box. This ensures that such cookies are only set on the user's end device if consent has been granted.

The tool sets technically necessary cookies to save your cookie preferences. Personal user data is not processed in this process.

If, in individual cases, personal data (such as the IP address) is processed for the purpose of storing, assigning or logging cookie settings, this is done in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in legally compliant, user-specific and user-friendly consent management for cookies and thus in a legally compliant design of our website.

Another legal basis for the processing is Art. 6 para. 1 lit. c GDPR. As the controller, we are subject to the legal obligation to make the use of technically unnecessary cookies dependent on the respective user consent.

Where necessary, we have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

Further information about the operator and the setting options of the cookie consent tool can be found directly in the corresponding user interface on our website.

## 11) Rights of the data subject

11.1 The applicable data protection law grants you the following data subject rights (information and intervention rights) vis-à-vis the controller with regard to the processing of

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your personal data, whereby reference is made to the stated legal basis for the respective exercise requirements:

- Right to information pursuant to Art. 15 GDPR;
- Right to rectification pursuant to Art. 16 GDPR;
- Right to erasure pursuant to Art. 17 GDPR;
- Right to restriction of processing pursuant to Art. 18 GDPR;
- Right to information in accordance with Art. 19 GDPR;
- Right to data portability pursuant to Art. 20 GDPR;
- Right to withdraw consent granted pursuant to Art. 7 (3) GDPR;
- Right to lodge a complaint pursuant to Art. 77 GDPR.

#### 11.2 RIGHT OF OBJECTION

IF WE PROCESS YOUR PERSONAL DATA AS PART OF A BALANCING OF INTERESTS ON THE BASIS OF OUR OVERRIDING LEGITIMATE INTEREST, YOU HAVE THE RIGHT TO OBJECT TO THIS PROCESSING AT ANY TIME WITH EFFECT FOR THE FUTURE ON GROUNDS RELATING TO YOUR PARTICULAR SITUATION.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED. HOWEVER, WE RESERVE THE RIGHT TO CONTINUE PROCESSING IF WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING WHICH OVERRIDE YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FREEDOMS, OR IF THE PROCESSING SERVES THE ESTABLISHMENT, EXERCISE OR DEFENCE OF LEGAL CLAIMS.

IF YOUR PERSONAL DATA IS PROCESSED BY US FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH MARKETING. YOU CAN EXERCISE YOUR OBJECTION AS DESCRIBED ABOVE.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED FOR DIRECT MARKETING PURPOSES.

#### 12) Duration of storage of personal data

The duration of the storage of personal data is determined by the respective legal basis, the purpose of processing and - if relevant - additionally by the respective statutory retention period (e.g. retention periods under commercial and tax law).

When processing personal data on the basis of express consent in accordance with Art. 6 para. 1 lit. a GDPR, the data concerned will be stored until you revoke your consent.

If there are statutory retention periods for data that is processed within the framework of legal or similar obligations on the basis of Art. 6 para. 1 lit. b GDPR, this data will be routinely deleted after the retention periods have expired, provided that it is no longer required for contract fulfilment or contract initiation and/or we no longer have a legitimate interest in further storage.

When processing personal data on the basis of Art. 6 para. 1 lit. f GDPR, this data will be stored until you exercise your right to object in accordance with Art. 21 para. 1 GDPR, unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims.

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When processing personal data for the purpose of direct marketing on the basis of Art. 6 para. 1 lit. f GDPR, this data is stored until you exercise your right to object in accordance with Art. 21 para. 2 GDPR.

Unless otherwise stated in the other information in this declaration on specific processing situations, stored personal data is deleted when it is no longer necessary for the purposes for which it was collected or otherwise processed.